



YELLOWSTONE ALLIANCE ADVENTURES



2025 IMPACT REPORT

406-763-4727 | www.yaacamp.org | [@yaacamp](https://www.instagram.com/yaacamp)

NOTE FROM THE EXECUTIVE DIRECTOR

Dear Friends,

2025 has been a year of remarkable growth and impact. Together, we reached more families, launched new programs, and built stronger communities. Your trust and generosity fuel our mission every day. Thank you for joining with us.

— Jim Hawthorne,
Executive Director



OUR MISSION & VALUES

Mission: Directing people to Jesus Christ, and developing them to reflect His character!

Values:

- Refreshing Hospitality
- Meaningful Experiences
- Lasting Connections

Vision: As God establishes the work of our hands (Psalm 90:17), YAA is an industry leader camp characterized by innovation and inspiration of others eagerly serving our community.





YEAR AT A GLANCE

- 947 campers (Summer, Family, Snowcraze)
- 32 Overnight retreats hosted
- 2026 volunteer hours given
- 4780 community members served



SUMMER CAMPS 2025

- We launched a new Specialty Camp: Laser Tag Camp
- 53 Staff + Volunteers
- 373 personal decisions made

97% of campers agreed that, **"I had a lot of fun at camp"**

93% of campers said they "often" or "almost always" **felt supported and happy** at camp

75% of campers said that, **"I was strengthened in my faith"**

52% of campers made a **Significant Life Decision** (Commitment Flags)

*Stats gathered from weekly camper surveys completed.

NEW CAMPERS

- New Campers- 44%
- Returning Campers- 56%



IMPACT STORIES

"Camp has been really fun because the food here is great, and you just kind of feel like you can be yourself whenever you do the activities and when you're with all your campmates. You can get closer to Jesus and learn about God."

– Eleanor,
Trailblazer Camper



DID YOU KNOW?

93%

of campers felt
supported and
happy at camp

IN 2025...

\$8,000 camper scholarships were awarded to **43** campers and families.

6



IMPACT STORIES



"This is my third time coming back to YAA. I love the counselors, just being in the wilderness, getting closer to Jesus, and being with friends."

– Rory,
Explorer Camper

COMMUNITY ENGAGEMENT

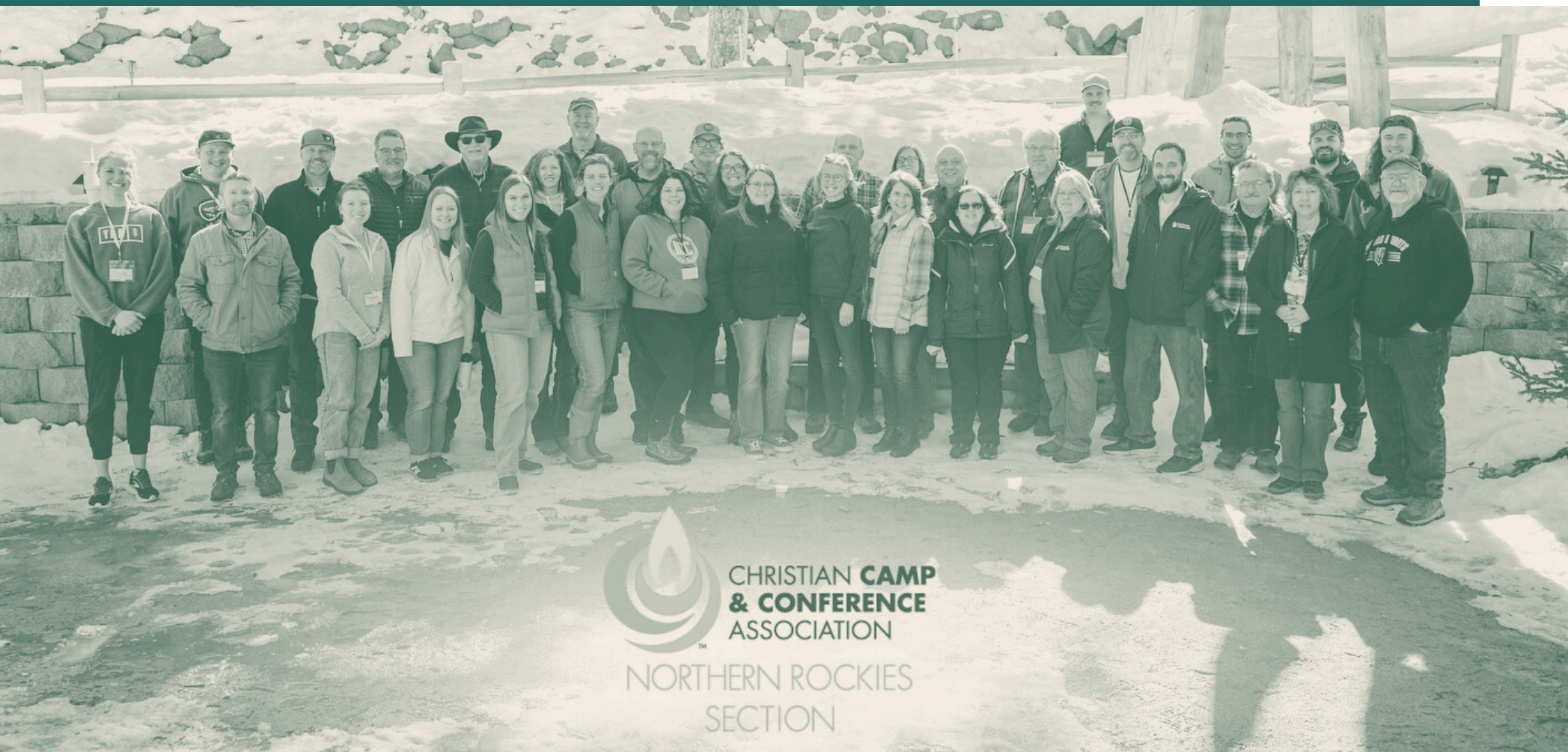
- 2500+ guests at Tubing Events in 2025
- We expanded our Wreath Making night to two evenings
- 5th Annual Harvest Market had 1,300 attenders
- 16 Private Laser Tag events





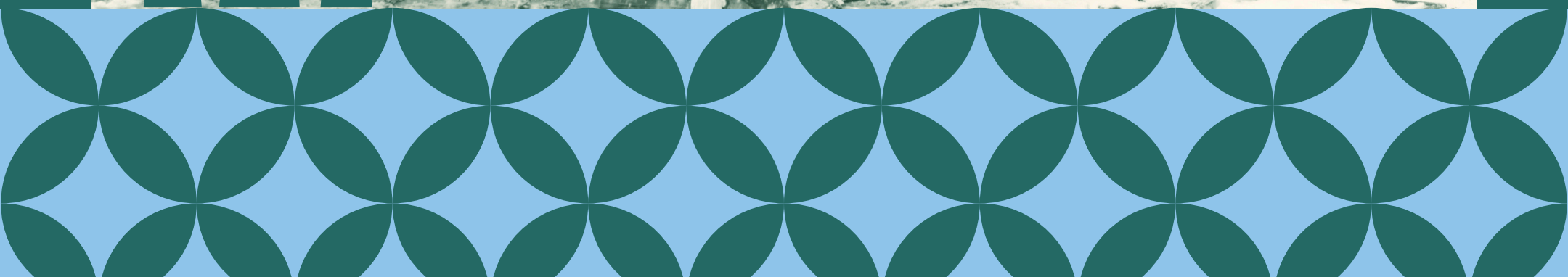
RETREAT MINISTRY

- 32 Overnight Retreats
- 16 Church groups served
- 11 Youth Retreats
- 8 Marriage / Men's / Women's / Pastoral focused weekends



MANY HANDS SERVE HIGHLIGHTS

- Hours contributed: 2026
- 120 Volunteers
- Multiple projects completed on property thanks to our volunteers.
- Many Hands of YAA Group
 - This group is for individuals who are passionate about serving and supporting our mission.





FINANCIAL OVERVIEW

- 31% of annual revenue from camper fees
- 23% of annual revenue from operational donations
- 36% of annual revenue from events
- 18% of budget spent on programs
- 12% of budget spent on facilities



LOOKING AHEAD

IN 2026, WE AIM TO:

- Cross the \$3MIL raised for the Ascend Campaign
- Fill our camps to our planned numbers due to extensive recruitment strategies
- Launch a 15-month internship practicum called: Ridge Leadership Initiative
- Improve our Camper Retention percentage to 65%
- Hire a Site, Facilities & Equipment Manager

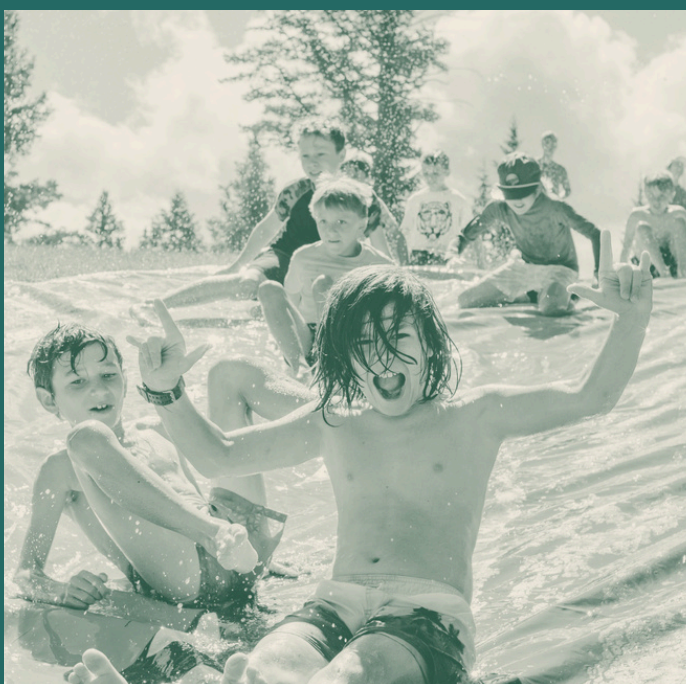


@yaacamp

Step Into the Story.



We believe camp is a place where Jesus is encountered and character is formed. Your partnership helps create refreshing hospitality, meaningful experiences, and lasting connections for every guest who steps onto this property.



**“WHAT
HAPPENS HERE
CHANGES
THE WORLD.”**

HOW TO GET INVOLVED



PRAY

- Summer staff
- Campers making faith decisions
- Expansion needs

SEND A CAMPER TO CAMP

75% of campers said their faith was strengthened. Who could you send in 2026?

VOLUNTEER

- Many Hands Serve Week
- Event help (Tubing, Harvest Market)
- Summer staff
- Skilled trades (vehicle, construction)

GIVE

- General Fund
- Scholarships
- Ascend Campaign (cabins + pond)
- Equipment/vehicle needs

A GIFT OF \$600 SENDS ONE CAMPER TO CAMP.